

OUR BRIGHT PRESENT AND FUTURE, AND A GRATEFUL BOW TO OUR PAST

In 1906, the Milwaukee Railroad arrived on the east bank of the Missouri River in northern South Dakota and a town-site was born. Soon after a telegraph operator transmitted a message from this dramatic setting and signed off with the letters M. O. Bridge, and a town was named.

Mobridge celebrated 100 years in 2006. This has been a century characterized by changing economics, trends and fashion. Today, the beauty of our setting and the calm and charm of our community as well as the energy and resourcefulness of our residents are propelling Mobridge toward a greater prosperity and quality of life.

We are proud of our award-winning school system and our excellent healthcare professionals and facilities. Shopping options are expanding and the climate for growing a variety of businesses is impressive. Tourism dollars are on the rise and so are retail tax revenues. Mobridge residents volunteer at a high rate for community betterment. Crime is low. The environment is clean and healthy. An entrepreneurial spirit thrives.

The Mobridge area is rich in history, reflecting its importance as a meeting place for two cultures. Meaningful connections to the Native American culture are found throughout the community. Nearby is the commemorated gravesite of Sitting Bull, famous Sioux leader credited with winning the Battle of Little Big Horn and there is also a monument to Sacagawea, the Indian woman and guide of the Lewis and Clark expedition who died near present-day Mobridge in 1812. Large wall murals painted by renowned Lakota Sioux artist Oscar Howe grace the walls of Scherr-Howe Arena, the community's downtown auditorium.

Recreation opportunities in Mobridge are world-class. Our proximity to the Missouri River's Lake Oahe and to outstanding hunting, fishing and camping attracts visitors from throughout the nation. Residents take advantage of these opportunities only minutes from home.

WANT A GREAT PLACE TO RAISE A FAMILY? "MAKE IT MOBRIDGE"

Image a sunny afternoon floating in a boat with your son and daughter. The sky is a deep blue and there are slowly moving clouds. The waters of Lake Oahe where you are fishing are bordered by soaring, scenic bluffs. Your little girl just reeled in a keeper walleye and she is giggling with excitement. Your son is casting in earnest to keep pace with his sister. You are content to pilot the mostly drifting boat, unhook fish, bait lines, hand out sodas, and field questions about the water, about fishing and about who-knows-what-else from your kids. This is exactly why you live in Mobridge. On this vast, quiet reservoir you are just minutes from your home.

Even on workdays you can spend more time with your family. Average commute to work is only 12 minutes. Many parents conveniently attend their children's school programs, sporting events and other activities. You're never far from great things in Mobridge.

Safe, secure neighborhoods, fine parks, quality teachers and schools, a public library, excellent healthcare facilities and professionals, an abundance of wholesome, enjoyable outdoor and indoor activities close to home, and a community that values families and children are just a few of the reasons why Mobridge is an ideal place to raise a family. In fact, it's a great place to be a kid!

ONE WORLD DISTRIBUTION LINKS MOBRIDGE TO THE WORLD

Taking advantage of Mobridge's location near the geographical center of North America, One World provides web-based fulfillment and call center services (order processing, product warehousing and distribution) to clients the world over. This globally-focused business has flourished in Mobridge since its founding in 1993. According to One World, the reliable and trustworthy workforce in Mobridge is a key reason the company continues to attract new business, and it is also why the company has never lost a customer.

MOBRIDGE STUDENTS EXCEL

In 2005, Mobridge High School was recognized as a "Distinguished School" by the South Dakota Department of Education. That same year 23 percent of the community's high school seniors were recognized as "Regent Scholars" by state education officials. The previous year, 26 percent of the seniors were awarded this honor.

Our school system is devoted to its students and to the educational benefits provided to the community. In our middle school and high school students prosper from a student-teacher ratio of about 10 to 1. That means kids get personal attention by teachers who care.

Many of these teachers demonstrate loyalty to children and education in Mobridge, and they bring valuable know-how to the classroom. There are now 20 teachers in our middle and high schools with a combined 400 years of teaching experience.

HEALTHY RETAIL

Since purchasing the local RadioShack store in August 2005, Michael Oatman and Brian Sippert have seen profits go up every single month. Thanks to financial assistance from North Central South Dakota Economic Development, the fledgling businessmen were able to nail down the purchase. Now the two entrepreneurs are adding products and profit centers and have expanded into another Main Street building offering four times the space of their first store. "We're going to continue to grow and to support this community," said a smiling Oatman, as he rang up another sale.



**LOOKING FOR A PROFITABLE PLACE TO
START AND GROW A BUSINESS?
“MAKE IT MOBRIDGE”**

As a regional hub, Mobridge provides important services to towns, farms and ranches on the northern Great Plains. And although north-central South Dakota and south-central North Dakota continue to comprise the principle Mobridge trade area, technological advances allow businesses in Mobridge to reach out to all corners of the globe.

Entrepreneurs are creating unique business opportunities in Mobridge. Brokers are selling livestock online. A recording studio with a fully portable recording facility and videography capabilities now calls Mobridge home, and its engineers travel to faraway locations to provide high quality sound and video recordings. Fishing guides and local resorts cater to the needs of customers who journey to Mobridge from across the United States. An internet commerce and distribution center serves clients from all continents. The Standing Rock Sioux Tribe owns and operates a large casino, Grand River Casino, on the Missouri, west of Mobridge.

225 businesses serve Mobridge and the municipal sales tax showed an 8 percent surplus between 2004 and 2005. Tourism is a major industry in Mobridge and the tourist tax jumped 21 percent from 2004 to 2005.

A RELAXING RETIREMENT

Retirees choose Mobridge because of the community's outstanding health care and because of the many recreational opportunities available. There are a variety of community organizations and church congregations that encourage friendships and provide opportunities to participate in local activities. Pace of life is casual and relaxed. Shopping options are growing. Mobridge is also the perfect place to host grandchildren!

**ENJOY SHOPPING, DOING BUSINESS OR SO-
CIALIZING IN A PROGRESSIVE, FRIENDLY
DOWNTOWN? “MAKE IT MOBRIDGE”**

We are proud of our vibrant and growing downtown, with our mix of commercial businesses, entertainment, and public buildings and facilities. Downtown is where residents become neighbors, where the city becomes a genuine community, where both work and play happen. It is our gathering place, a center of our lives. And it is being beautifully restored by an ambitious face-lift project, the likes of which no community in South Dakota has undertaken. Buildings, streets, sidewalks, street lamps...they're being redone to create what we call a "vintage downtown." A plaza featuring large photographs commemorating the history and development of the community is integrated into the restoration.

The location is worth talking about. At one end of downtown's Main Street is U. S. Highway 12, the principal transportation artery serving contemporary Mobridge. At the other end is the Missouri River, the "highway" that brought Lewis and Clark to the region in 1804. There is more than symbolism in this, for Mobridge straddles ranch country and farm country, east and west river South Dakota, and it is where cowboy boots and work boots share the same sidewalks and grocery store aisles. Mobridge represents an interesting blend of diversity. It is a natural meeting place, spanning the river and bridging cultures and ways of life.

“MAKE IT MOBRIDGE” IS MORE THAN A SLOGAN.

Mobridge welcomes families and entrepreneurs, retirees and outdoors-oriented people. Most importantly, Mobridge is a hometown people enjoy returning to, whether it's to visit friends and family, or for a permanent move back to their roots.

“Make it Mobridge” is more than a slogan because people are doing just that.

**APPRECIATE OUTSTANDING RECREATION
OPPORTUNITIES?
“MAKE IT MOBRIDGE”**

Mobridge is surrounded by open country, wide skies and big water. One of the world's fabled rivers, the Missouri, flow by our doorstep. Now dammed, the Missouri's Oahe Reservoir provides anglers, boaters and campers with outstanding recreational activities. Need a relaxing getaway? Finding quiet is no problem. Consider that Lake Oahe is one of the largest reservoirs in the nation. With bluffs and sky as a dramatic backdrop, its shoreline exceeds 2,000 miles, and its clear, clean waters are teeming with walleye, bass and northern pike. Go to one of the nearby boat launches and check out the catches of incoming anglers. An abundance of lunkers is why we're regularly included on the In-Fisherman Professional Walleye fishing tour and the Lowrance Pro Team Walleye Circuit.

The fun doesn't stop there. Our beautiful golf course features grass greens, lots of trees, and great views of the community and the Missouri River. Each July 4th is the Sitting Bull Stampede, capped by one of the most entertaining and competitive professional rodeos held anywhere. The Klein Museum traces the history of the community and the area, and new biking/hiking trail along the Missouri River provides exercise opportunities with spectacular vistas. Sailing and windsurfing on the Oahe Reservoir are exhilarating and youth sports programs and activities are popular.

Each fall, upland bird hunters from around the country visit the Mobridge area for some of the best pheasant hunting anywhere. Residents also look forward to this exciting hunting experience. Antelope, deer, wild turkey, grouse and waterfowl hunting offer other outstanding outdoor adventures for sportsmen and women.

