

October 2013 Edition

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A. H. Brown  
Memorial Library  
Ribbon Cutting  
was Sept. 5, 2013



*The mission of the Moberidge Chamber of Commerce is to provide able community leadership that will encourage and work for economic growth in business, industry and tourism; thereby enhancing the quality of life in the area we serve. The Chamber will represent the interests and advancement of its members while promoting responsible principles in the conduct of business and governments.*

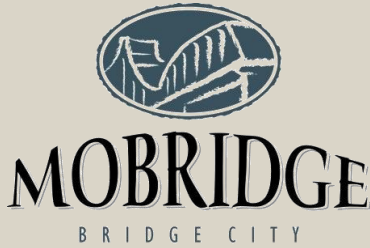
## Moberidge Chamber News

### Opening Pheasant Season Is Here!

In 2011, South Dakota hosted over 160,000 resident and non-resident hunters. Over 1.5 million pheasants were harvested, and a whopping \$226 million was spent by resident and non-resident hunters in South Dakota towns. Moberidge is surrounded by excellent pheasant hunting lands, and we are very excited to welcome new and returning hunters again this year.

Pheasant season opens on Saturday, Oct. 19 at noon. With funding from the SD Department of Tourism and the Tourism Committee of the Chamber of Commerce, Moberidge will have a new event to welcome hunters with this year. With rules similar to those of a poker run, Ringo Bingo encourages hunters will visit various eating and drinking establishments to fill their cards and enter to win prizes, including the grand prize of a CZ 912 Semi-Automatic Shotgun. Hunters may pick up Ringo cards at any bar, restaurant, or hotel in town.

The Chamber is also asking businesses to be creative in welcoming hunters into their businesses. Posting "Welcome Hunters" on your marquee sign, having staff wear hunter orange t-shirts or hats that weekend, or getting creative with window paint or decorative orange lights are all ways to show hunters we appreciate their business and make opening pheasant season a big deal in our commercial district. Let us know if there are ways we can help!



### From the Director's Desk

**Haden Merkel**  
Moberidge Chamber Director

### New Members

Avid Hawk  
Chris & Barrie Bowie  
Caboose Lounge  
Dakota Arts & Taxidermy  
Great Plains Family  
Restaurant  
Hair & Nails by  
Catie Peterson  
Last Chance Bar & Grill  
Randy Carlson Services

### Renewing Members

Lakeside Cabins  
Moose Lodge  
Bud & Marlene Bader

*Thank you to all of our new and  
renewing members this past  
month—your contribution makes  
a huge difference and we  
appreciate you!*



## Lessons in Inclusivity

Our Annual Chamber Banquet was a Chamber-member only function for years before we opened it up to the public a few years ago. After trying it as a semi-public event, we received feedback from members that the Annual Banquet lost some of its charm.

It's supposed to be an event that celebrates your investment in our community and the Chamber of Commerce. We have listened to you, and made it once again a private event for Chamber members. We hope all of you--employers and employees will take advantage of our awesome at-cost dinner and entertainment this year.

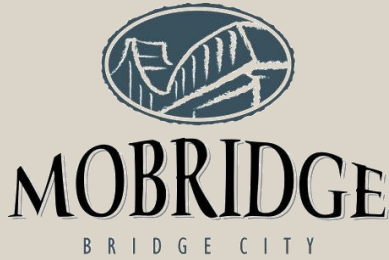
I've had some push back from non-Chamber members unhappy about this decision. They want to come to the entertainment too and are feeling left out. In order to make sure people know they can be involved, I'm working on a Family Membership Drive during October, inviting community members who are not Chamber members through their jobs to join our organization.

If you know of anyone who is feeling excluded, please let them know we have annual memberships available for individuals and families. We think of the Chamber as a business organization first and foremost, but family and individual memberships are very important as well. It gives us a broader volunteer-base, gives the community more ownership in the programs and events we plan, and raises awareness for Chamber issues--like buying locally.

The Chamber tries very hard to be inclusive in the events we host for the public. Local and visiting hunters (and even non-hunters) are welcome to participate in our Ringo Bingo game, everyone is welcome at Santaland and the Parade of Lights in December. We are constantly working to make sure our members and our community know we care. If you have suggestions or feedback on how we could improve, please let us know!

Sincerely,

Haden Merkel



## Partners with a Plan

**Michele Harrison**  
**Director**



An educational leadership program for emerging leaders in Walworth, Corson, Dewey, and Campbell Counties

## Leadership Partners of North Central South Dakota

*Leadership Partners of North Central South Dakota* is a program designed to leverage the passion of emerging leaders in Walworth, Corson, Dewey, and Campbell Counties to create a cohort of citizens who are better equipped to affect policies and practices in the state and in their communities, resulting in thriving small towns in the region.

### Program

Participants will attend monthly half-day sessions designed to acquaint them with rural community issues, institutions, individuals, organizations and other entities available for addressing these issues. Each month's curriculum will focus on a separate area of concern such as economic development, education, tourism and government. In addition, the participants will learn and practice leadership skills for use in their professional and community service roles.

### Purpose

- To identify and develop potential leaders from diverse backgrounds and acquaint them with community issues and the resources available to address those issues.
- To provide a format within which participants can meet existing community leaders and to encourage interaction among them.
- To help potential and existing leaders sharpen their leadership skills and improve their effectiveness in interpersonal situations.
- To develop ambassadors for North Central South Dakota.

### Format

- Half-day sessions on the second Tuesday of each month at different locations such as Moberidge, Eagle Butte, Pollock, Selby, or other communities in the four-county area
- October session is open to the public
- Sessions held from 12 p.m. – 4:30 p.m., Nov. – May, with lunch provided
- Class projects, completed in small groups
- Day-long trip to Pierre in February
- Reading assignments selected to enhance the topics being discussed
- Commencement ceremonies following the program

### Participants

*Leadership Partners* will select up to 20 participants who live or work in the four-county area, and who meet the following criteria:

- Have demonstrated a sincere commitment to and interest in the region.
- Have the potential for further advancement to leadership positions within their own organizations, which may place them in positions to influence community issues.
- Have the time available to participate in the *Leadership Partners* program, and have the support of the company or organization she/he represents. (To successfully complete the program, full attendance is required. An excused absence for one session, due to illness or family emergency, is available.)

### Schedule and Topics \*

October	Leadership Kickoff
November	Business, Industry and Entrepreneurship
December	Rural Health, Tribal Relations
January	Agriculture and Energy
February	State Government
March	Education
April	Tourism
May	Graduation, project presentations, personal leadership challenge

\*subject to change

### Funding

The funding for this program comes from a grant obtained by the Moberidge Economic Development Corporation. Participants are responsible for their own transportation costs. Lunch will be provided at each session.

Moberidge Economic Development Corporation  
 Michele Harrison, Executive Director  
 205 2<sup>nd</sup> St. East  
 P. O. Box 642  
 Moberidge, SD 57601  
 mharrison@makeitmoberidge.org  
 (605) 845-5202





**MOBRIDGE**  
BRIDGE CITY

**Professional Development &  
Conference Opportunities**



## 2013 PFBA North Dakota Conference

*University of Mary – Bismarck, ND*

**1** Eventful day full of family business education and networking opportunities

**4** Family business experts will present on topics pertinent to family business success

**40+**

Family business leaders, sponsors, staff, and advisors available to support and assist you in any matter

**5**

Inspiring sessions to designed to motivate and educate family members and the businesses they run

Mark your calendars and register [TODAY](#)

**7**  
WEEKS AWAY

**Thursday, November 7, 2013**

7:30am – 4:30pm

*University of Mary  
7500 University Dr.  
Bismarck, ND 58504*



### **Employers Must Provide Health Care Notice to All Employees**

By October 1, employers must provide employees with a written notice regarding the availability of the health care exchange (or "Marketplace"). After October 1, the notice must be provided to all newly-hired employees within 14 days of the employee's start date.

The notice will inform employees of the existence of the Marketplace, describe the services provided by the exchange, and inform employees they may be eligible for a premium tax credit or a cost-sharing reduction through the exchange in certain circumstances.

South Dakota Retailers published a [sample letter](#) in their July 2013 Retail Prophet publication which employers may give to employees if the employer does not offer health care coverage. This month, they included a [sample letter](#) for employers that do offer health care coverage to some or all of their employees. For more information, visit the Department of Labor's page [here](#).





*Guest Editorial by  
Robert & Cheryl Maisch*



meandering around mobridge.....

### PRAISE FOR A GREAT MAN

(by Robert and Cheryl Maisch, All Rights Reserved)

There are times when a person that never had the pleasure of meandering the streets of Moberidge; nevertheless, may have had an impact on the life of a friend, relative or maybe even yourself, that is why it is right to extend praise to such a noteworthy American.

On April 23, 2008 Dr. Michael DeBakey received the Congressional gold medal in the U. S. Rotunda. Above is pictured the 1½ inch bronze version of the Dr. DeBakey gold medal. This U. S. Mint produced medal shows the doctor in his scrubs with like-clad doctors in the background at an operating table. The reverse shows a human heart superimposed over a globe. A quote from Dr. DeBakey, "The pursuit of excellence has been my objective in life" is inscribed on a ribbon encircling the heart.

Who was Dr. DeBakey? Good chance very few if any readers have heard of him. He was a renowned heart surgeon who pioneered heart bypass surgery and he invented medical devices for patients with heart problems. He was also recognized for developing the idea of MASH units (battlefield mobile surgical hospitals).

President George W. Bush, in awarding the medal, said this honor put Dr. DeBakey in the same company as Thomas Edison (inventor), Walter Reed (Army physician who confirmed mosquitoes transmitted yellow fever) and Jonas Salk (developed polio vaccine). Forty years earlier President Lyndon Johnson had presented DeBakey the Congressional Medal of Freedom.

Dr. DeBakey was originally from Lake Charles, Louisiana the son of Lebanese immigrants. He told the audience in attendance that his parents encouraged him to go to the library once a week and stressed the most important thing was to have a good education. Friends and colleagues at the ceremony noted he had operated on more than 60,000 patients. De. DeBakey was still active in research projects past age 90.

Dr. DeBakey died July 1, 2008 at age 99. His legacy is the extended lives his pioneering work has given to friends, family and maybe even ourselves.



# Chamber Banquet Tickets on Sale Now!

Call 845-2387 today to reserve a slice of southern fun on November 30!

**Table (of 8): \$400 Individual Plate: \$50**

Prices include dinner and the show. This is a private event.

The **Southern Fried Chicks** have busted out of the hen house for a night on the town with their new show, the **"Cage-Free Comedy Tour!"** Join the Chicks for a night of free-range comedy starring **Etta May, Sonya White, Karen Mills** and *Style Network's* **Trish Suhr**. Get to know the Chicks like never before! The new *Cage-Free Comedy Tour* features new stories, music, audience participation, singing, dancing and a multimedia show your audience is sure to enjoy. Since the debut of their one-hour comedy special on *CMT*, this top-grossing all female comedy tour has played to venues packed with people and laughter. Life and love in the USA has never been funnier as when these top headliners take the stage. Think *Blue Collar Comedy Tour* with better hair and bigger attitude!

## Southern Fried Chicks CAGE-FREE COMEDY TOUR



### Etta May:

Winner of the prestigious, American Comedy Award's "Comic of the Year." This Kentucky woman is a comedy icon, described as "Minnie Pearl with a migraine." Etta has been seen on "Oprah", *CMT*, *Showtime*, "Comic Strip Live", "Comedy Stage" plus many others. Etta May is an

audience favorite of *XM/Sirius Radio Comedy Channels* and on the syndicated radio show "The Bob and Tom Show." She's a regular on *CMT* countdown shows and featured programming. *CMT's* Documentary Series that featured the "Blue Collar" boys and "Etta May" places her as one of the top southern comics in the business.

### Sonya White:

Sonya White, originally from Virginia, now calls Chicago home. She combines her southern charm with big city street smarts. Her comedy and dead-on impersonations make her show unique and down right funny. You've seen Sonya on *HBO*, *E!* and *Comedy Central*. A favorite on "Girls Behaving Badly," "Comedy Spotlight" and "The U.S. Comedy Arts Festival,"

Sonya's sitcom credits include "Nightshift" on *Fox*, "Big Brother Jake" on *The Family Channel* and *MTV's* "Spring Break." Top that off with her cartoon voices for the *Cartoon Network* she's one funny versatile lady.



### Karen Mills: Trish Suhr:

Her style of comedy is clean, clever and relatable - she finds the funny in everyday life. A native of Tennessee, Karen is a regular on *Sirius / XM Blue Collar Radio* and *Laugh USA*. She has a killer one-hour special on *Blue Collar Radio*. Her new "Menopause Rap" song is a top download on *iTunes* and the music video "Hot Flash Mob" is a favorite on *YouTube*.

Karen has toured with Joan Rivers, Ron White, and Jon Stewart. She was a writer on "The Rosie O'Donnell Show" and most recently appeared on "The Henry Cho Show." Karen is a home run hitter for every crowd and that makes her one of the top headliners today.

What do you get when you take a girl from Middlesboro, Kentucky and drop her in the middle of Los Angeles? Well, you get the Emmy winning Co-Host and "Yard Sale Diva" from *Style Network's* long running series "Clean House." Trish's expert advice and wit make her a favorite on "Good Morning America," "Good Day LA" and "The Marie Show." She is a regular lifestyle contributor for *Woman's Day* and *Real Simple* magazines and more. Her down to earth country style has made her the perfect host on *Lifetime*, *WE*, *CMT*, *E!* and *VH1*. She is one busy lady. Add a smokey voiced, kick butt comic with material that everybody can relate to...well folks, you've got a winner!



[www.southernfriedchicks.net](http://www.southernfriedchicks.net)

Represented by:



Charles Ray 615-266-6223

[www.MusicCityArtists.com](http://www.MusicCityArtists.com)

[www.TeamAgentNetwork.com](http://www.TeamAgentNetwork.com)



# Ringo Bingo is Here!

Join the Mobridge Area Chamber of Commerce in celebrating local and visiting hunters this year by playing Ringo Bingo! Get your cards starting October 11 (opening pheasant season for SD residents) at any of the following Mobridge Chamber Member locations!

- American Legion Lounge
- Caboose Lounge
- Grand Oasis
- Grand River Casino & Resort
- KT's Fireside Supper Club
- Last Chance Bar & Grill
- The Moose Lodge
- Pauly's Pub & Casino
- Silver Dollar Saloon
- Windjammer Sports Bar



**Rooster Rush**  
**Ringo Bingo!**

**Prizes:**

**October 18:** Rooster Rush Cap, Box of Shells, Two Hunting Vests

**October 25:** Rooster Rush Cap, Box of Shells, Two Hunting Vests

**November 1:** Rooster Rush T-Shirt, Box of Shells, Two Hunting Vests

**November 8:** Rooster Rush T-Shirt, Box of Shells, Two Hunting Vests

**November 15:** Rooster Rush Cap & T-Shirt, Box of Shells, Two Hunting Vests, and a CZ 912 Semi-Automatic Shot Gun



Some of our prizes are caps and shirts from the South Dakota Department of Tourism. Others include boxes of shells, hunting vests, and a grand prize of a CZ 912 Semi-Automatic Shot Gun (12 GA - 3" Chamber - 28" Barrel)

Here's a shot of how the cards will look. Get any four across or down and turn in at any of our participating locations!



**ROOSTER RUSH RINGO BINGO**

**Your Contact Info:**  
 Name: \_\_\_\_\_  
 City, State: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

**How to Play:**  
 1. Grab a drink at four (or more) drinking establishments.  
 2. Get your card initialed by each bartender who serves you.  
 3. Once you have a full row horizontally or vertically, turn this card in at any of the participating businesses.  
 4. Repeat as often as you want for more chances to win.

**2013 Grand Prize:**  
 CZ 912 Semi-Auto Shotgun (12GA-3" chamber-28" barrel)

Weekly prizes will be drawn every Friday between Oct. 13 and Nov. 8. Check out <http://facebook.com/MobridgeChamber> for winners!

**Warning:** Diagonals, corners, and other bingo favorites are not allowed. Do not attempt a blackout--you are likely to blackout! Please play and drink responsibly!

Brought to you by the Mobridge Area Chamber of Commerce Tourism Committee with funding from the South Dakota Dept. of Tourism.



# MOBRIDGE

BRIDGE CITY

AH Brown Library

Grand Re-Opening

## Don't Have a Library Card?

Come down with proof of residence (office notice/bill through mail with your name and address) and photo ID. \$15 membership for out of town residents.

To get involved with the library, we'd love to grow the **Friends of the Library!** There are applications there that you can pick up or give us a call for more information at 845-2808.







# MOBRIDGE

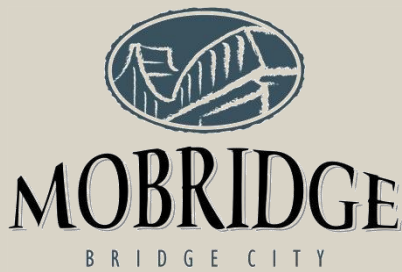
BRIDGE CITY

*Beef N Fun 2013*

*September 14-15, 2013*

*Thanks to all of our volunteers who helped make this event a success...and to the Mobridge Tribune for providing the pictures!*





*Welcome Kits for New Residents  
and Tourists*

*Make It Moberidge Coupon Cards*



## **WELCOME KITS ARE OUT!**

**Where to get them:** City Hall or the Chamber

**Who are they for:** New residents and employees

**What do they include:** Business cards, personalized products, take-out menus, Chamber publications, etc.

**How it works:** Drop your promotional items off at our office, we'll stuff them in the kits and distribute them.

**What it costs:** All Chamber members are welcome to participate at no cost--thanks for your membership!

## **2014 MAKE IT MOBRIDGE COUPON CARDS**

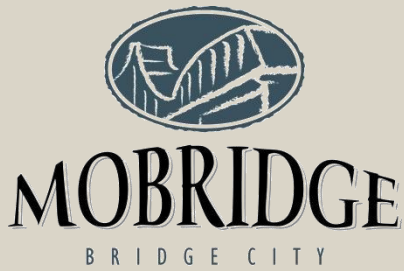
The Make It Moberidge Committee is currently raising funds for 2014 Make It Moberidge events by designing a tear-off coupon card. If your business is willing to donate a one-time deal or two for us to put on the card, please let Haden know by October 4th.

Cards will include 48 local coupons and be printed at the Tribune. We are selling the cards for \$5 to community organizations as a fundraiser. The suggested retail price is \$10--and they are right in time to be perfect stocking stuffers!

Besides offering local organizations a way to raise funds for their own goals, the profits from the initial \$5 cost will go into the Make It Moberidge budget for 2014 to be used for bigger and better retail events in the future.

If you know of an organization interested in fundraising or have offers to add to the card, please call us today!





**Chamber After Hours,**  
Tuesday, September 17

**Host:**  
Northwest Beverage

**Sponsors:**  
Farm Credit Services of America  
Montana Dakota Utilities  
General Trading Company  
Real Tuff, Inc.  
Dakota Radio Group  
Bridge City Publishing  
Harrison Ag Technologies, Inc.

Thanks to all our great sponsors, our host, and everyone who came out to the party!

We hope to see you all at the Silver Dollar Saloon on Oct. 22 for our next Chamber After Hours.



**Thanks to everyone who helped make our September After Hours a great party!**







Chamber Board, Staff &  
Committee Information



## Board of Directors

Nicole Schneider, President Moberidge Regional Hospital	845-3692
Cindi Volk, Vice President Great Western Bank	845-7233
Brent Kemnitz, Treasurer MoRest Motel	845-3688
B.J. Wiest, Past President Dacotah Bank	845-3673
Director, Jeana Sayler Dacotah Bank	845-3673
Director, Jess Kraft Beadle Sales	845-3671
Director, Jeff Jensen Jerry's Pawn & Gun Shop	845-3855

## Staff

Haden Merkel  
Executive Director  
haden@moberidge.org

Luann O'Connell  
Executive Secretary  
luann@moberidge.org

Chamber Office: (605) 845-2387  
Office Hours: Monday - Friday

Fax: (605) 845-3223  
8:00 am - 5:00 pm

## Committees

North Central SD Economic Development  
4<sup>th</sup> Monday of each Month - 4 pm  
Michele Harrison, Executive Director 845-5202

3B Tax Committee  
1<sup>st</sup> Friday of each Month - Noon @ Pizza Ranch  
Haden Merkel, Chair 845-2387

Tourism Committee  
3<sup>rd</sup> Thursday of each Month - 10:00am @ Chamber  
Rick Bolduan, Co-Chair 845-2946  
Dawn Konold, Co-Chair 845-3654  
www.moberidgeoutdoors.com

Ambassadors/Ag Committee  
John Badgley, Chair 845-3664

Make It Moberidge Committee  
Haden Merkel, Chair 845-2387



# October Happenings

# 2013

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		<b>1</b> <b>American Legion Auxiliary Meeting</b>  <b>Moose German Food Buffet</b>	<b>2</b> <b>Dept of Labor &amp; Reg. (Job Service)</b>  <b>American Legion Meeting</b>	<b>3</b> <b>Bridge City Coin &amp; Stamp Club</b>	<b>4</b> <b>Bridge City Coin &amp; Stamp Club</b>	<b>5</b> <b>Iron Man @ Oahe Hills Golf Course</b>
<b>6</b> <b>1st Annual Major James McLaughlin Ranch Rodeo</b>	<b>7</b> <b>City Council Meeting</b>  <b>MRH Reg. Hospital Auxiliary Meeting</b>	<b>8</b>	<b>9</b> <b>Great Plains Christian Women's Luncheon</b>  <b>Lakota Education Committee Meeting</b>	<b>10</b>  <b>Boy Scout Meeting</b>  <b>Perk-Up Cafe</b>	<b>11</b>	<b>12</b> <b>Support the Senior Center</b>  <b>Mobridge Garden Club Fall Craft Fair</b>
<b>13</b> <b>Guys &amp; Gals Dance</b> <b>Moose Lodge</b>	<b>14</b> <b>20th Century Club Meeting</b>	<b>15</b> <b>Long Term Care Educational Session</b>  <b>Chamber After Hours Silver Dollar Saloon</b>	<b>16</b> <b>Dept of Labor &amp; Reg. (Job Service)</b>	<b>17</b> <b>Senior Citizens Potluck / Every 3rd Thursday</b>	<b>18</b> <b>Mixed Fun Night</b> <b>American Legion Lounge</b>	<b>19</b> <b>Benefit Fundraiser for Kyah Feyereisen @ Edge Event Center Supper @ 5:00pm Auction &amp; Talent Show @ 7:00pm</b>  <b>Selby Harvest Craft Fair</b>
<b>20</b>	<b>21</b> <b>City Council Meeting</b>	<b>22</b>	<b>23</b>	<b>24</b> <b>Boy Scout Meeting</b>	<b>25</b> <b>Scarecrow Hollow The Decade of Decayed! 7:00pm-Midnight</b>	<b>26</b> <b>Saturday Morning with Mom</b>  <b>Scarecrow Hollow The Decade of Decayed! 7:00pm-Midnight</b>  <b>Scarecrow Hollow Kids Haunt! 2:00pm -4:00pm</b>
<b>27</b>	<b>28</b> <b>Mobridge Garden Club Meeting</b>	<b>29</b>	<b>30</b>	<b>31</b>  		

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**Mobridge Chamber of Commerce**

**103 N Main Street**

**Mobridge, SD 57601**

**[www.mobridge.org](http://www.mobridge.org)**

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**Happy**



**Halloween**